

FOR IMMEDIATE RELEASE

Sept. 16, 2008

MAYOR JERRY SANDERS PRESS RELEASE

SANDERS NAMES BRAUN DIRECTOR OF SPECIAL PROJECTS

Mayor Jerry Sanders announced today that he has appointed Gerry Braun to serve as his Director of Special Projects.

Braun is a longtime local journalist and columnist who worked for more than 23 years at the *San Diego Union* and *San Diego Union-Tribune* newspapers. He has covered local and state government and reported on a wide range of policy issues. Most recently, he wrote a twice-weekly column for the *Union-Tribune* about life in San Diego.

"Gerry brings to the Mayor's office a unique skill set and perspective that will serve the people of San Diego very well," said Kris Michell, Deputy Chief Operating Officer for Community and Legislative Services. "We're pleased to welcome him to our team."

Prior to working at the *Union-Tribune*, he worked for a number of community newspapers throughout San Diego County, including the *Times-Advocate*, the *Del Mar News Press*, the *Sentinel* and *Life News*.

In the Mayor's office, Braun will assist and advise in the framing of policy matters, including water conservation and reliability, disaster preparedness and other issues requiring public outreach. He will also work with city staff to identify internal roadblocks and assist in developing solutions. Braun's first day in the Mayor's office will be Sept. 22.

"This is a critical time in our city's history," said Braun. "I look forward to helping Mayor Sanders continue his efforts to bring meaningful and lasting reform to City Hall."

Braun holds a bachelor's degree in journalism from San Diego State University. He and his wife, Ruth McKinnie Braun, live in Scripps Ranch with their two children.